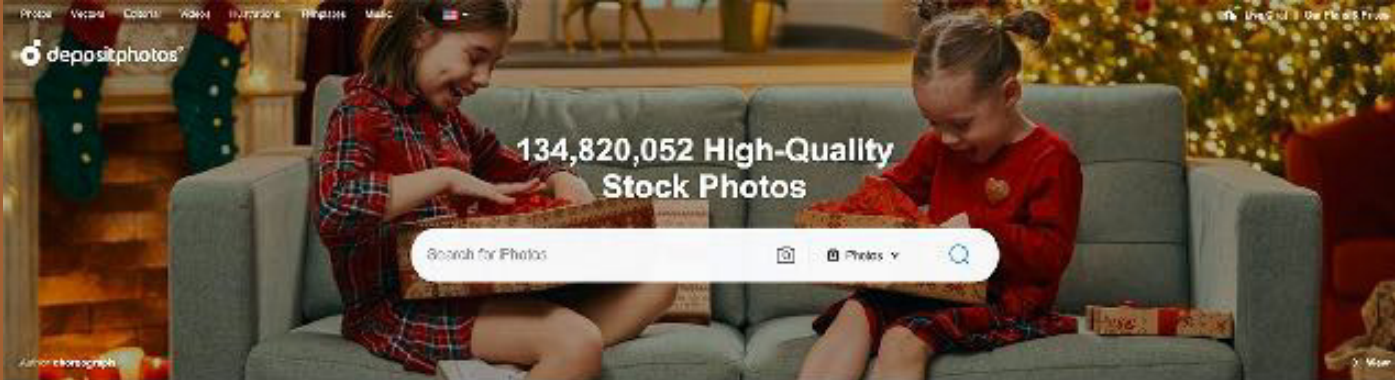






# Table of Contents

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# We are

one of the largest marketplaces for multimedia content

220M+

royalty-free stock photos, vectors,  
illustrations, videos, and music files

100K+

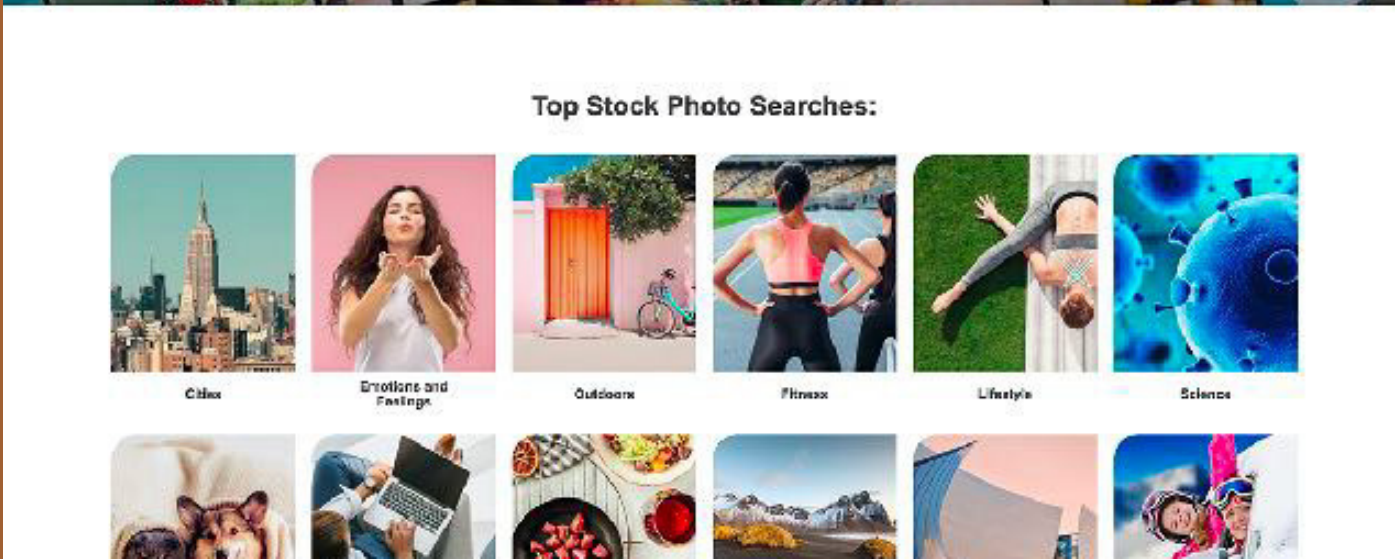
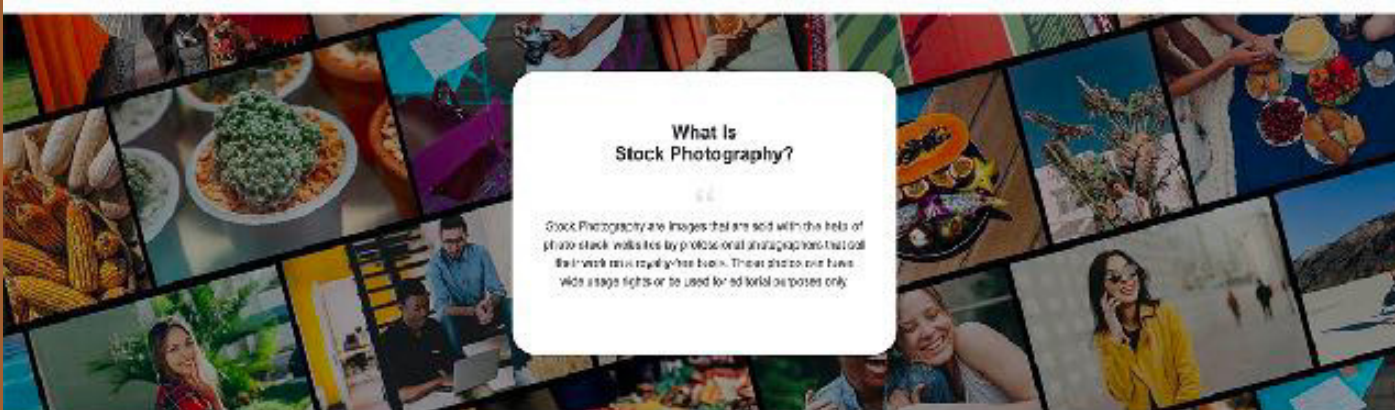
contributors from all over the world

26M+

registered users

17M+

monthly website visits



# Why Clients Choose Depositphotos

01

Affordable and flexible pricing plans tailored to any budget



02

Fast and relevant AI-powered search by keyword, image, color, season, and more

03

An inspiring and informative blog on trends and popular topics for creatives



04

5M new files added monthly

05

24/7 customer service in 26 languages



# Stock Photos

Affordable plans and pricing options.



# 164,458,631

HIGH-QUALITY LICENSED STOCK  
PHOTOS



# Editorial Photos

Illustrate news stories with high-quality editorial files on the most exciting world events.

Our editorial collection is appreciated internationally by journalists, editors, bloggers, news agencies, and website owners.



17,081,217

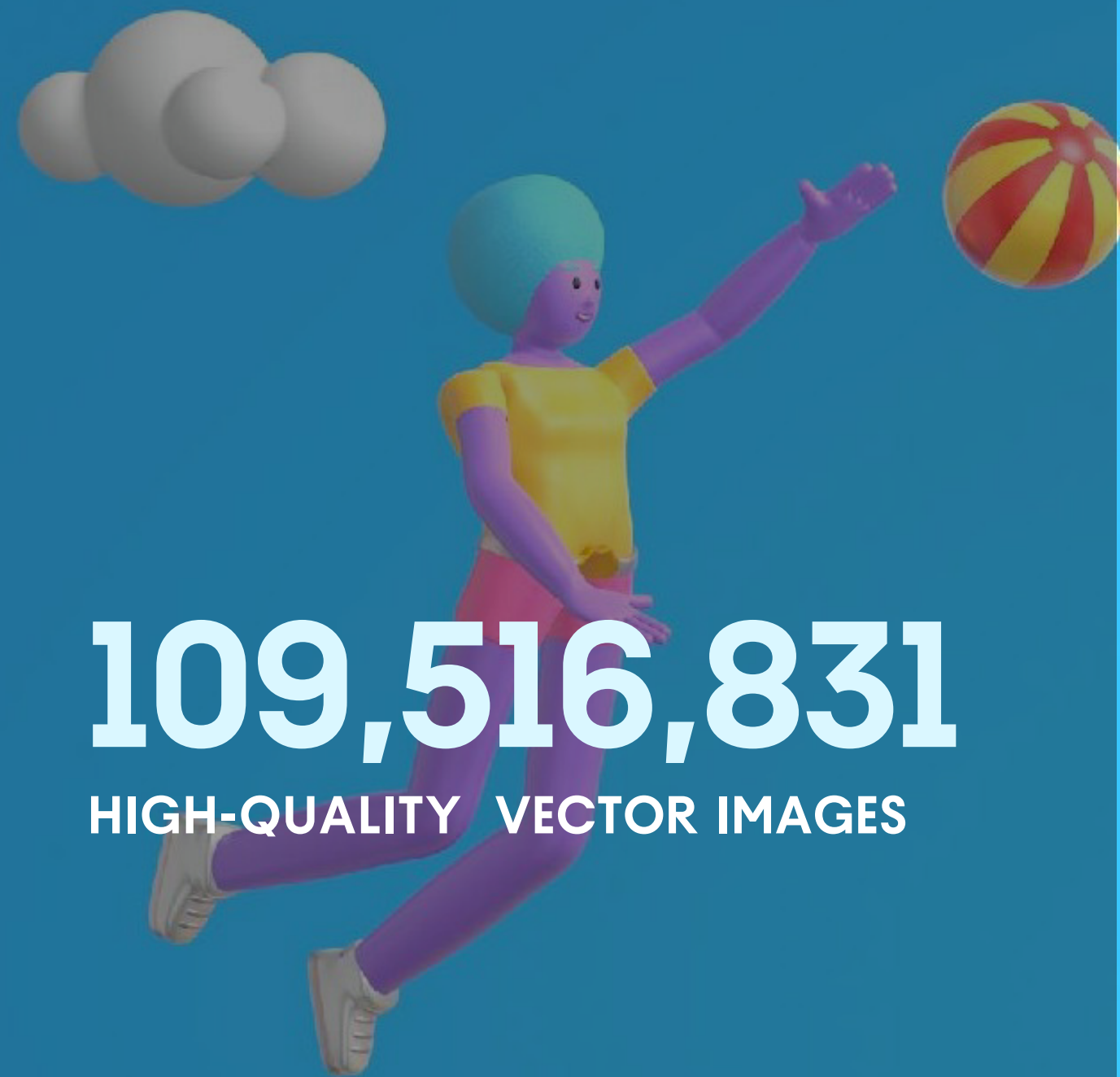
HIGH-QUALITY  
EDITORIAL PHOTOS



# Vector Images

Discover a rich collection of vector images and illustrations for graphic design projects.

All of them are easily scalable to any size without quality loss.



109,516,831  
HIGH-QUALITY VECTOR IMAGES



# Stock Videos

An impressive variety of stock videos to enhance projects and engage your audience.

Our selection ranges from videos suitable for personal projects to global, high-definition video commercials.



# 11,052,1436

HIGH-QUALITY STOCK VIDEOS



# Music & SFX

Find the perfect tracks and sound effects for your projects.

Explore royalty-free stock music: audio files, sound effects, and songs by genre or mood.



1,031,356  
ROYALTY-FREE TRACKS



# Enterprise Solution

License and manage images or videos your way with our Enterprise solution.



Create and manage sub accounts for your team.

Curated collections of high-quality images, music, and videos.

Download free hi-res files without watermarks.

Pay when you are sure it's right for you.

Pro AI-powered search features, including image recognition.

Flawless workflow across teams.

Personal client support.



Download files of any resolution for unlimited print and digital use.



Simple pricing, flexible licenses, extended usage rights.



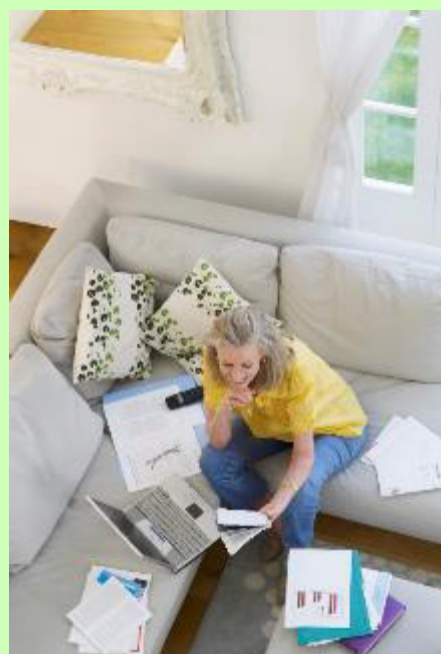
# API Program

Custom solutions for businesses online.  
Use the Depositphotos library and tools  
without having to visit the website.



- Powerful search engine & 220M+ files
- Search by Image
- Lossless Image Upscaler
- Free & custom collections
- Background Remover
- Branding options

## For whom:



eCommerce



Website, app,  
and email builders



App developers



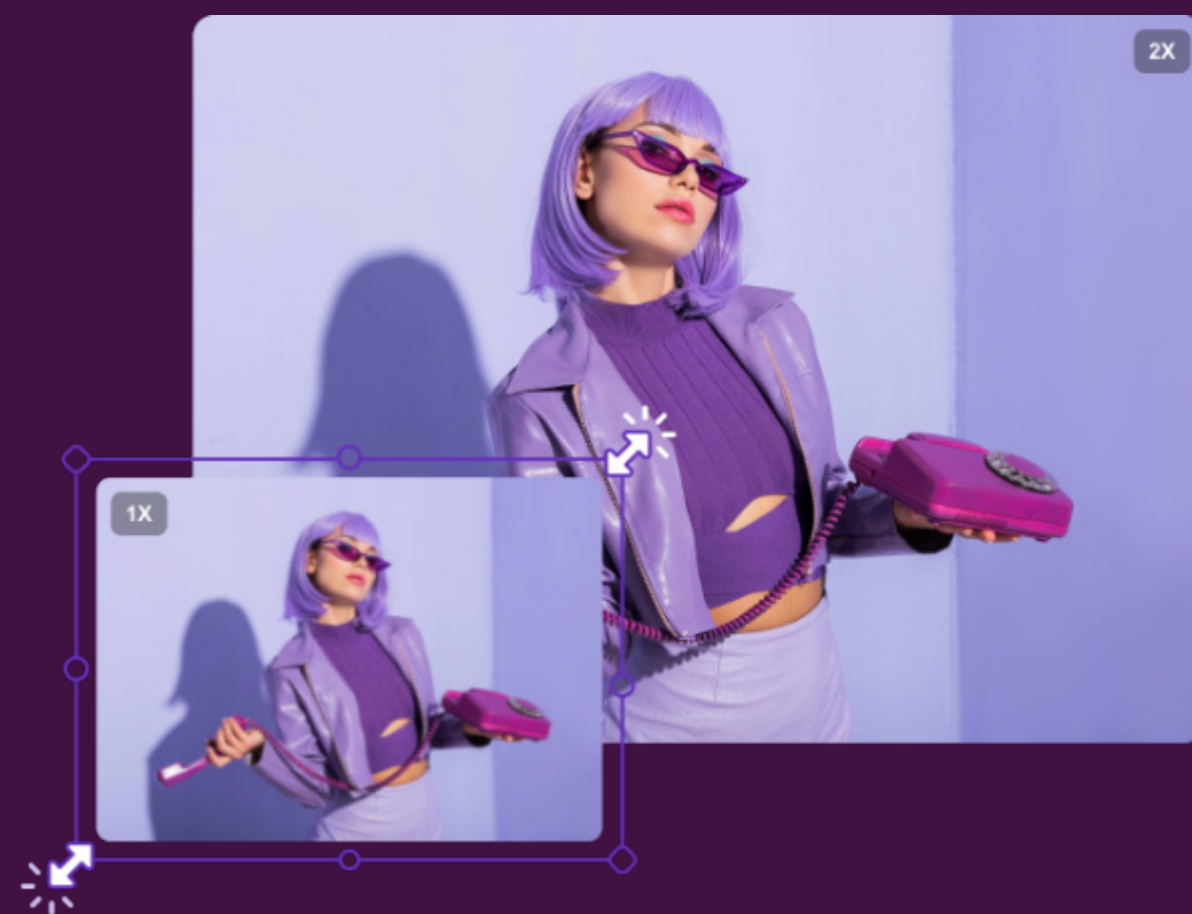
Stock agencies



Print-on-demand  
services



# AI-powered Tools



## Image Upscaler

Increase photo resolution twice without losing quality.



## Background Remover

Get background-free images in a click.



## Search by Image

Upload a visual reference or add its URL to find similar files in our library.



# We work with



# Our ecosystem



## Vista

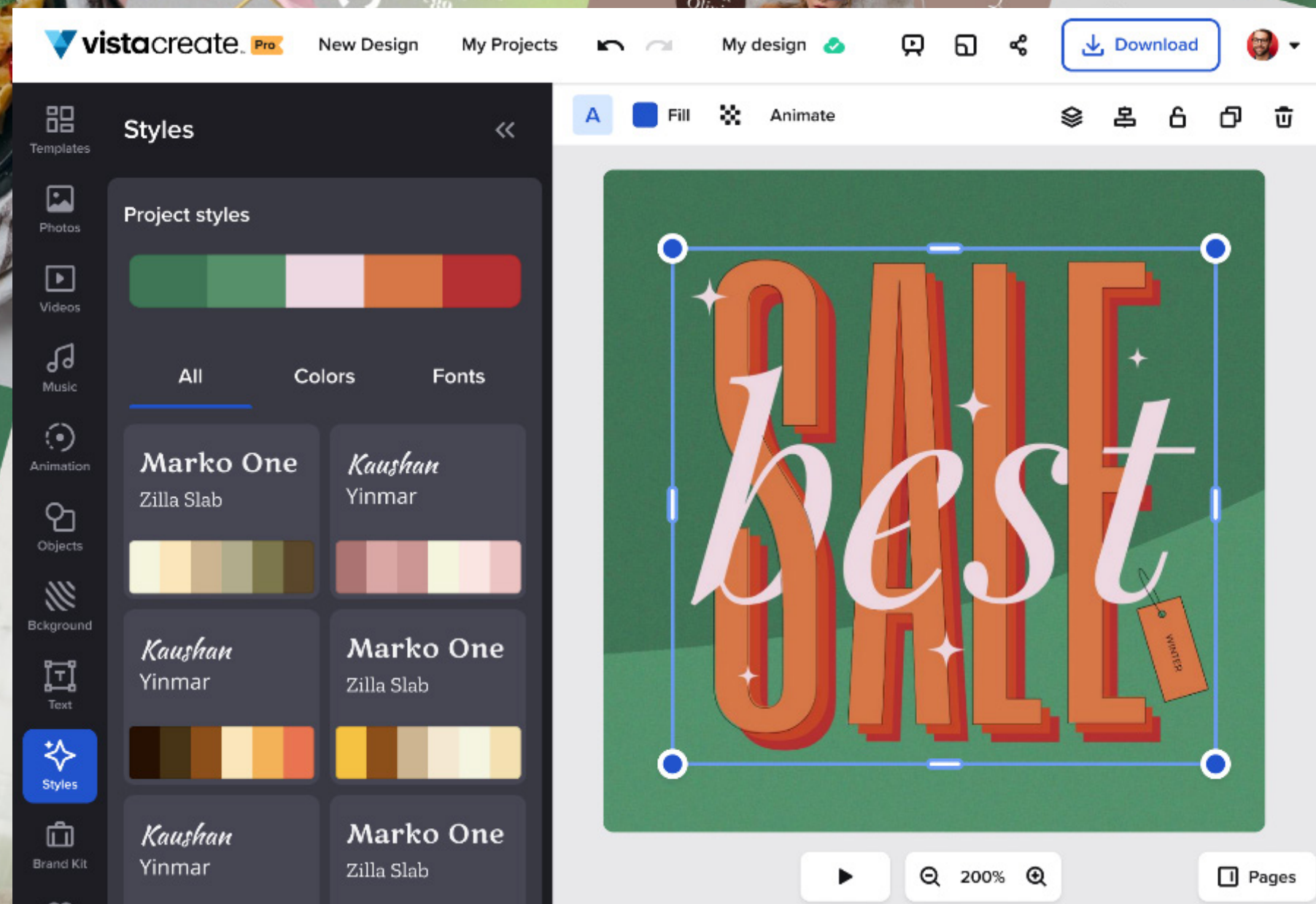
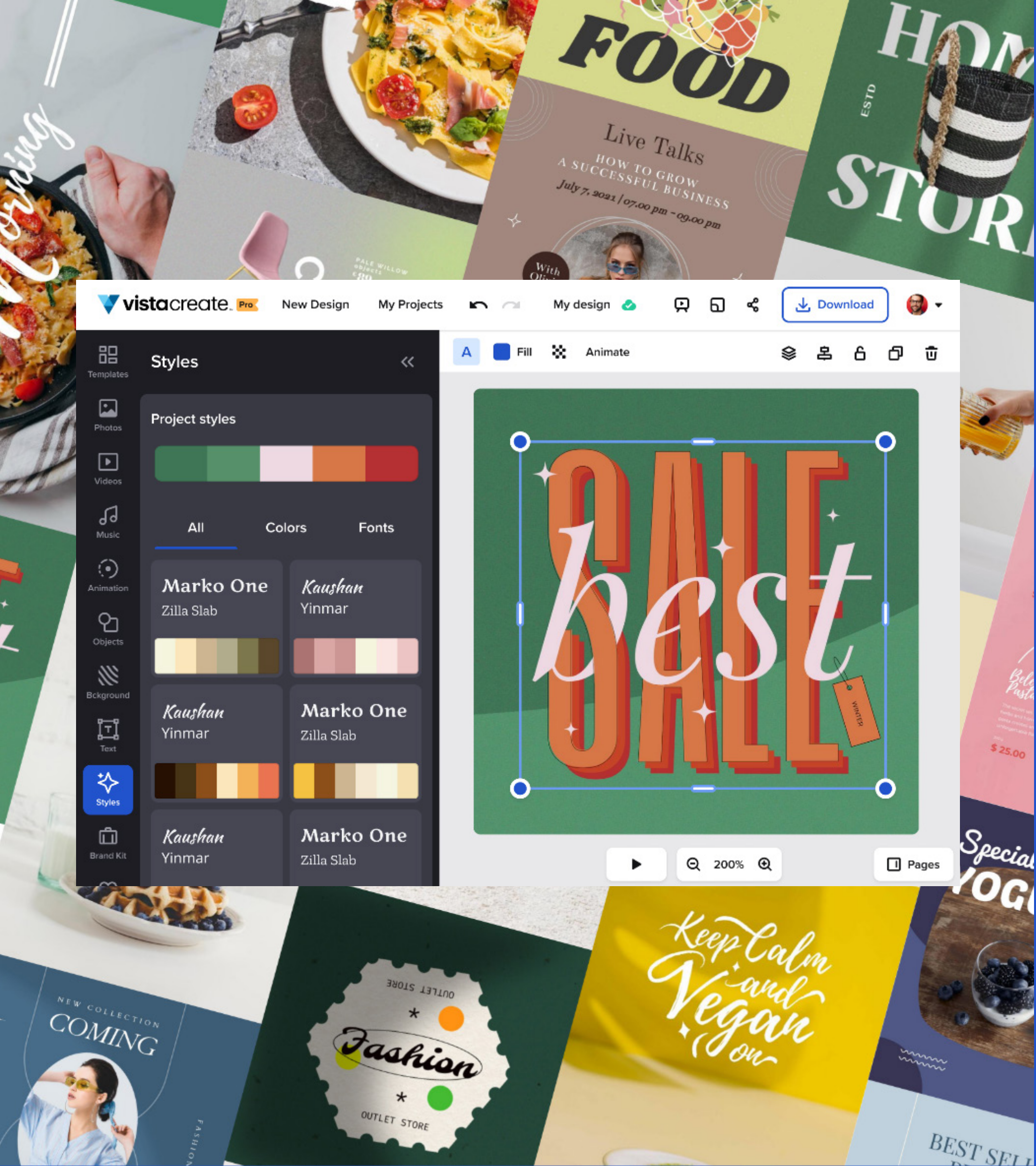


## Cimpress



BIRD IN FLIGHT

WAS



 **vistacreate**™



# Design It Your Way

VistaCreate is a graphic design platform where everyone can create designs that look like they took hours, in minutes. We help small businesses easily craft professional and unique content for social media and digital.

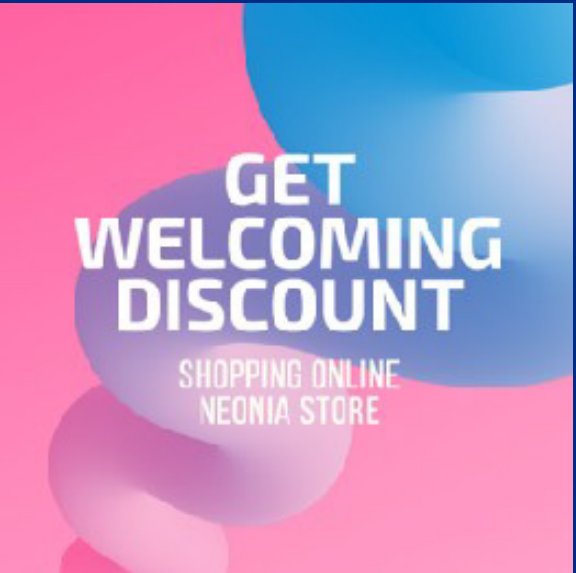


8M+ registered users  
worldwide

80+ design formats  
for social media,  
web, and print

50K+ professionally  
designed templates

10K+ animated  
templates



680+ fonts in 25 languages

50M+ creative assets (royalty-free  
photos, videos, and vectors)



# Lightfield Productions

A world-class commercial and  
art photography production  
studio based in Kyiv.

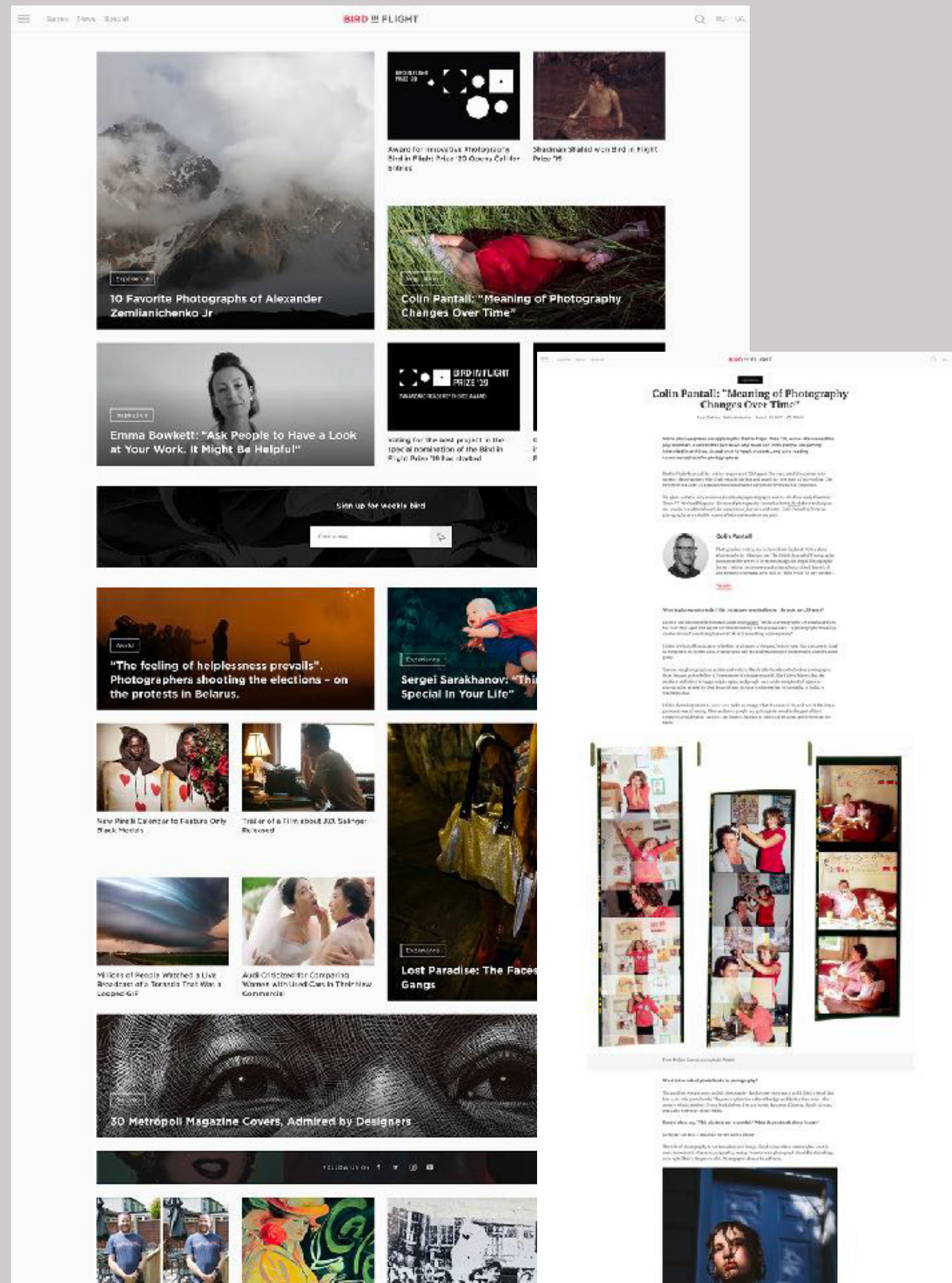


# BIRD IN FLIGHT

# Bird In Flight

Online magazine about photography and visual culture.

The media covers industry news and events, shares people's stories, launches creative projects, and observes media trends.



# BIRD IN FLIGHT

BIRD IN FLIGHT PRIZE  
■ AN INTERNATIONAL • AWARD  
FOR PHOTOGRAPHERS WITH AN  
INNOVATIVE APPROACH TO  
STORYTELLING

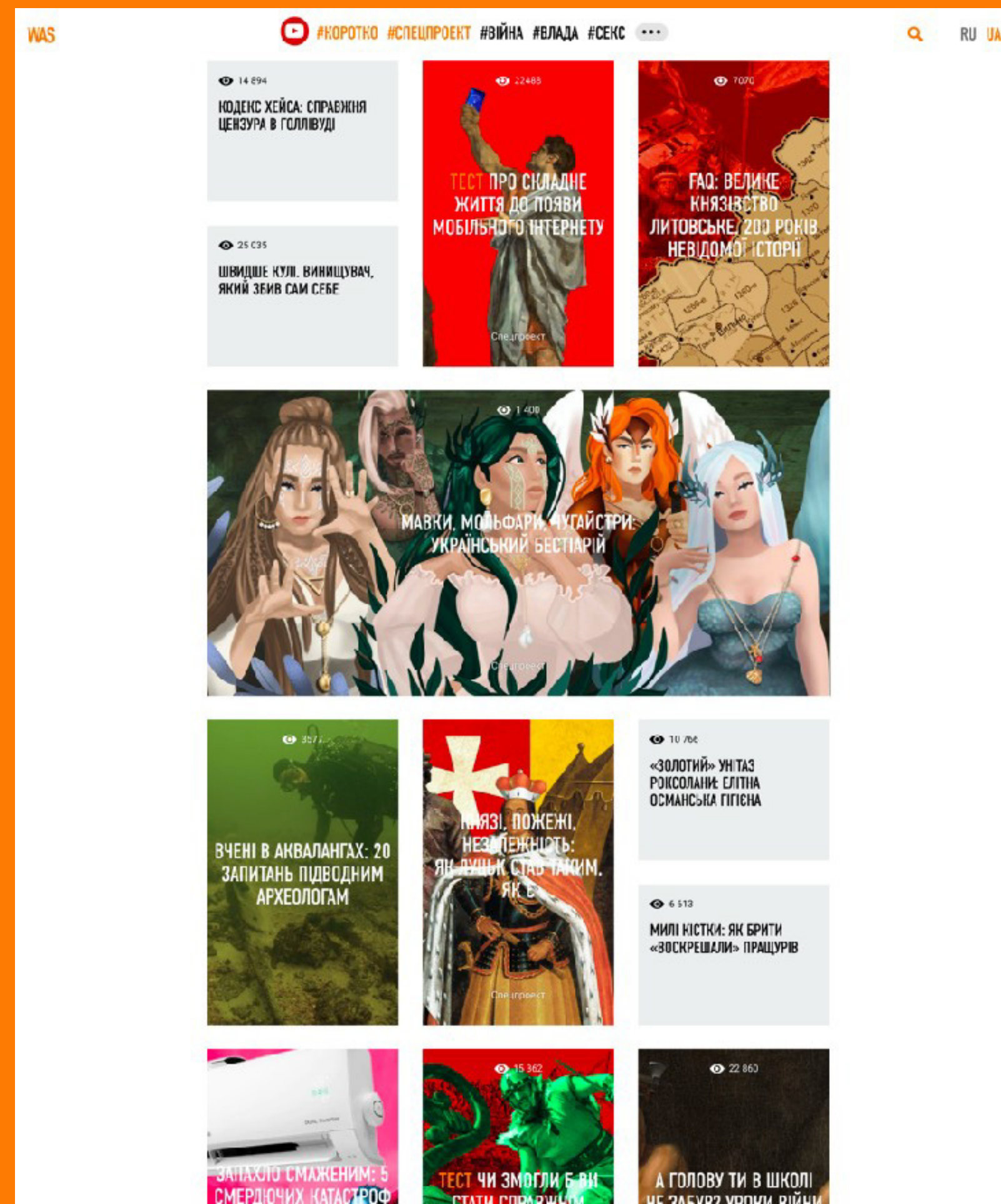


# WAS

# WAS

Online magazine and YouTube channel  
focused on history and personalities  
from the past.

The project proves that history can be  
fun by showing HOW IT WAS, as it was  
happening.





# Focused Collection

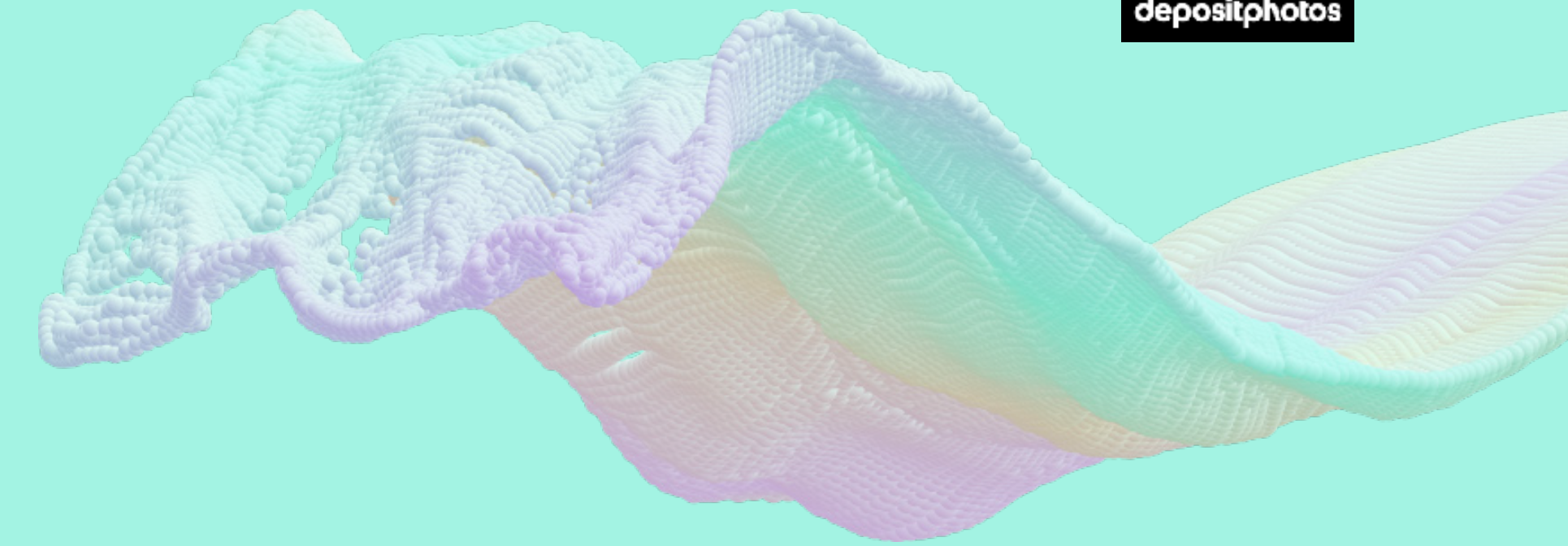
A marketplace of more than 400,000 premium images by selected artists and agencies around the world.

Images from this collection were never before available on stock photography platforms.



# We love your ideas

which is why we're developing a digital ecosystem that enables you to create more and reach your goals faster.



# We initiate local and international projects

for visual and sound designers, photographers, and marketers to spark creativity and spread knowledge.

# We Put Together an Annual Trends Guide

The project is released at the end of each year to inspire professionals and keep them updated on significant changes in visual communication.

## MERGING THE FUTURE AND THE PAST

Creative  
Trends

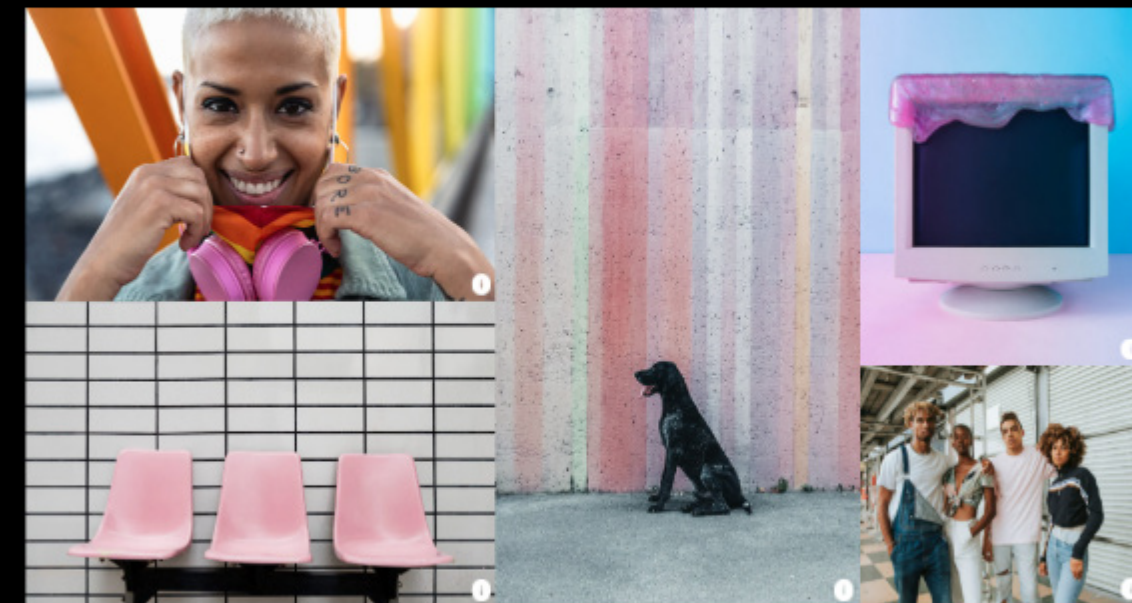
2022

2022 is the year of contrast, where the future stands side by side with the past. It's a time when AI-generated music and the metaverse gain momentum to elevate user experience. On the other hand, Y2K aesthetics and 70s psychedelic art help content creators spark nostalgia and better connect with their audience.

The two-sided nature of everything is not rocket science, but it's a powerful tool in the creative's hands. It is essentially what creates perspectives and inspires projects that stand out. To take a closer look at the 2022 trends, we collaborated with professionals that provided their expert opinions on the future of the creative industry.



## Get Nostalgic with Y2K Aesthetics



# The Photographer's Way

Discover 8 unique stories of becoming a visual artist told by photographers from Israel, France, Turkey, Peru, Ukraine, Mongolia, and other countries.

The project investigates factors that shape one's artistic vision, and shares works that became a turning point for the careers of successful photographers.



# Hidden Messages in Children's Books

Literary heroes were influencers for millennials, and illustrations were one of their favorite aspects of reading.

Revisit bestselling children's books from a completely different perspective. Guided by 9 modern illustrators.

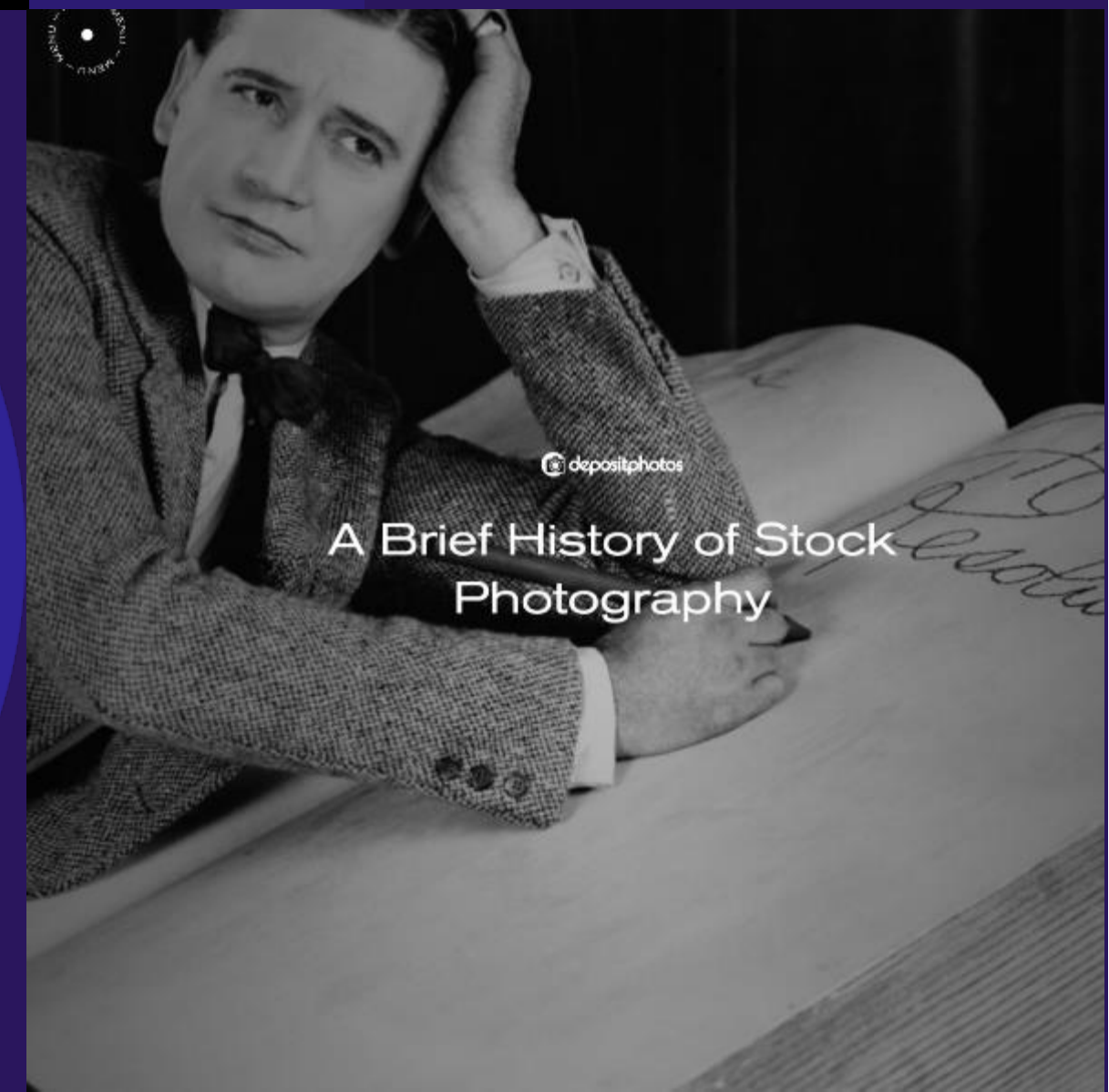
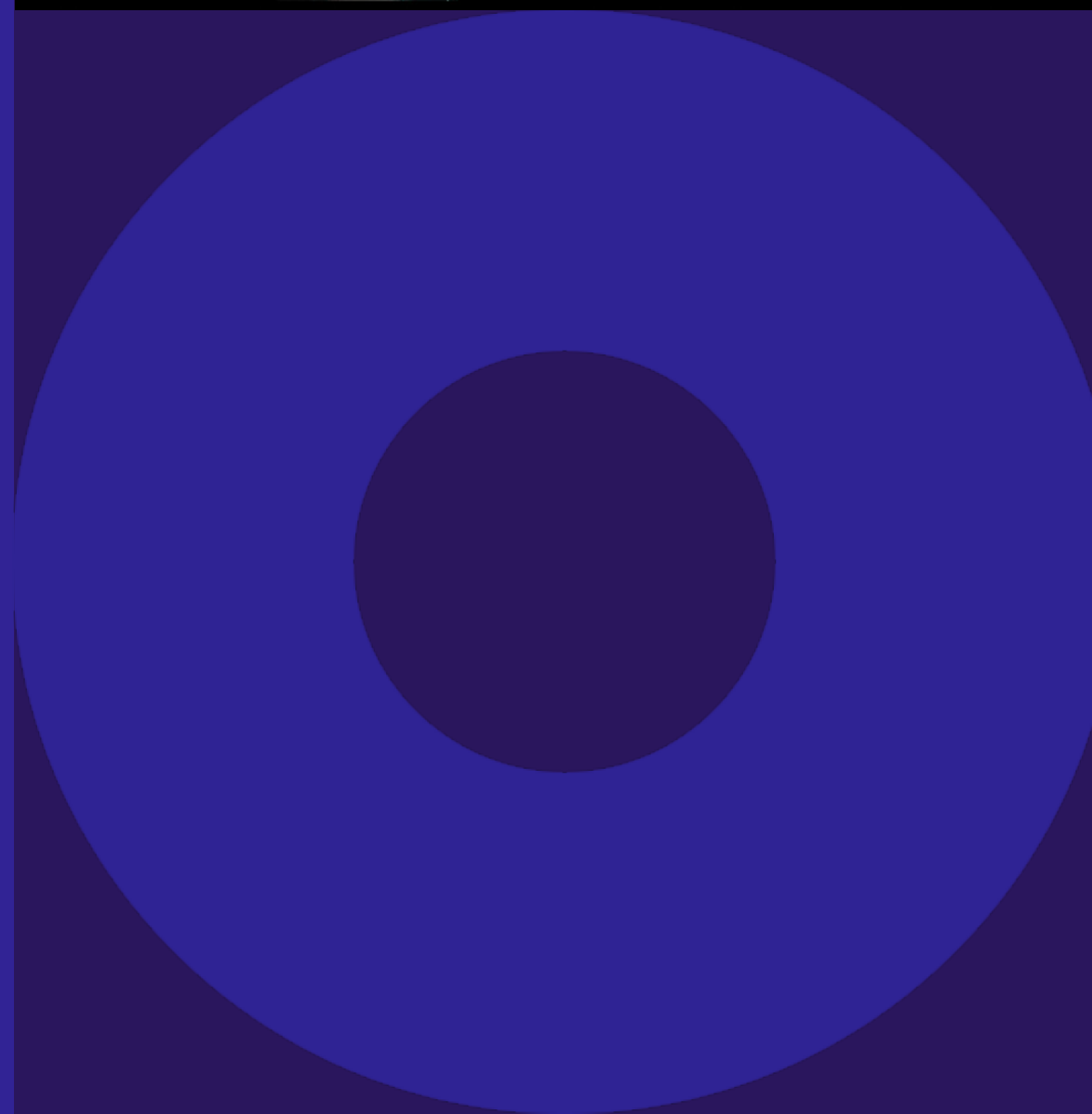
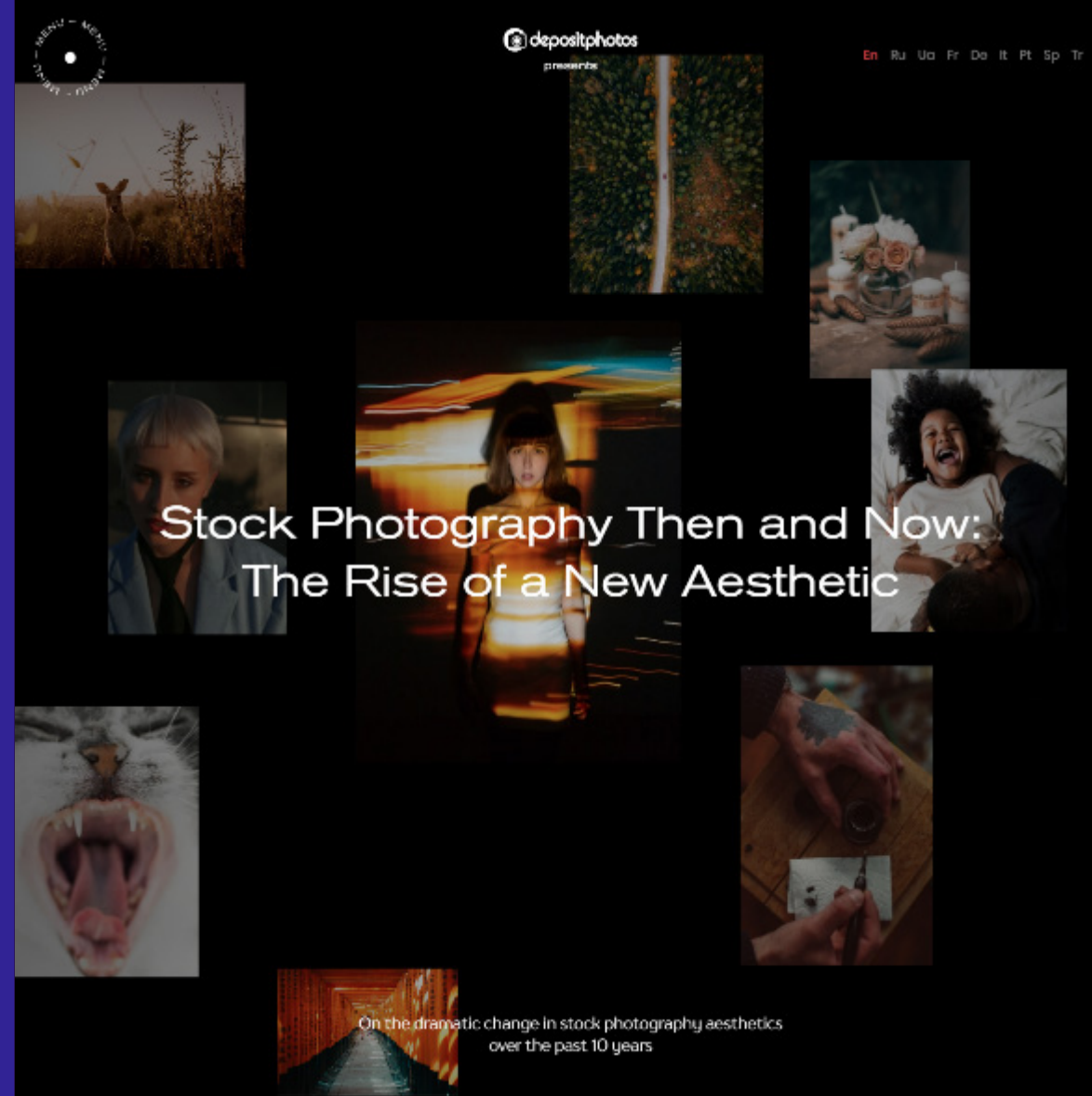
- The Hobbit, or There and Back Again by J. R. R. Tolkien
- The Little Prince by Antoine de Saint-Exupéry
- The Giving Tree by Shel Silverstein
- The Little Mermaid by Hans Christian Andersen
- The Secret Garden by Frances Hodgson Burnett
- Peter Pan in Kensington Gardens by J. M. Barrie
- Pippi Longstocking by Astrid Lindgren
- Mary Poppins by P. L. Travers
- Alice's Adventures in Wonderland by Lewis Carroll



# Stock Photography Then and Now: The Rise of the New Aesthetic

What dramatic changes occurred to stock photography over the past decades?

The project compares concepts and creative approaches popular among stock photographers and their clients. In the end, it comes up with a forecast of features that make good stock images today.



Shokolado.witch



zinnaphalla



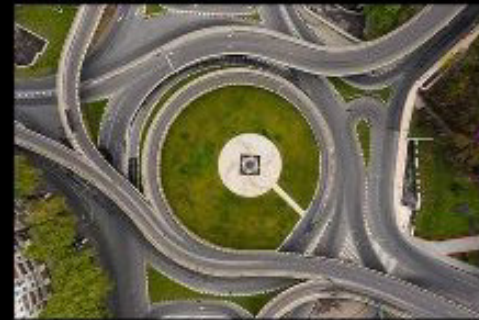
palinohex



filirevski



James Gerain/Wirestock



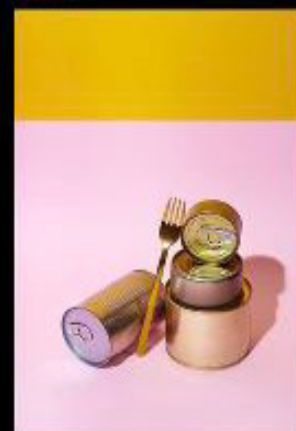
Bastetaman



kokorilov



seinevski



Bushko



# Lockdown Art

The creative campaign supports artists by encouraging them to take on new projects, despite being on lockdown.

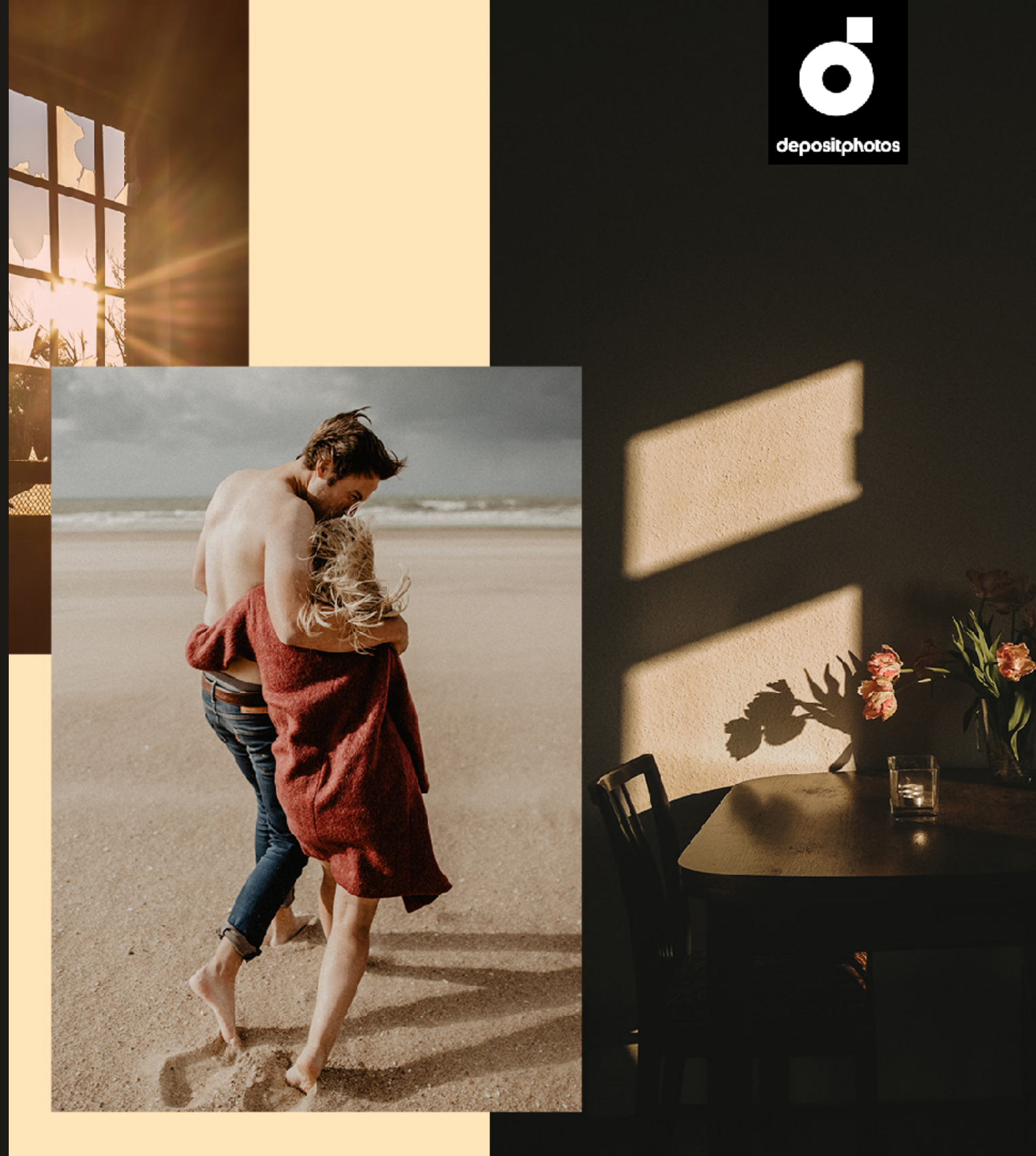
Lockdown Art resulted in 70 talented creatives around the world submitting over 1,000 works. The chosen visuals were shared with millions of Depositphotos clients on the project page.



# Photography Contest "Authenticity 2.0"

The photo contest supports independent photographers, regardless of their photography gear or experience in their professional and artistic pursuits.

The theme of the social media contest, "Authenticity 2.0", encouraged participants to share their vision of authenticity, as they documented candid moments in everyday life.



# Our events:

01 /02

## SOCIAL MEDIA WEEK

KYIV

SMW Kyiv is a high-profile conference for marketers and business owners; it is part of a global initiative.

The event brings together digital marketing professionals to share ideas, insights, and strategies on how to advance businesses and brands in the age of unprecedented human-connectivity.



01/ 02

←BERLIN →MAY →17 →2019 →KYIU→←BERLIN ←BERLIN →MAY →17

# CREATIVE LOOP

Creative Loop is an international event for creatives interested in visual communication, design, advertising, and production.

The yearly event unites professionals from select countries within Ukraine's community, in an effort to exchange ideas, learn, and grow.



←BERLIN →MAY →17 →2019 →KYIU→←BERLIN ←BERLIN →MAY →17

# SMW Kyiv



A two-day conference  
on all aspects of  
working in social media,  
communication, and  
marketing

70+ speakers from international  
companies such as The Next  
Web, Warpin, That Lot,  
Similarweb, GUD.berlin, Wix,  
Grammarly, BBC World Service,  
EMOJIPEDIA, Adweek, WE ARE  
SOCIAL, and Publicis Groupe

900+ participants

supported by 60+ partners  
including Youscan,  
Worksection, and LG  
(Ukraine)



# Creative Loop

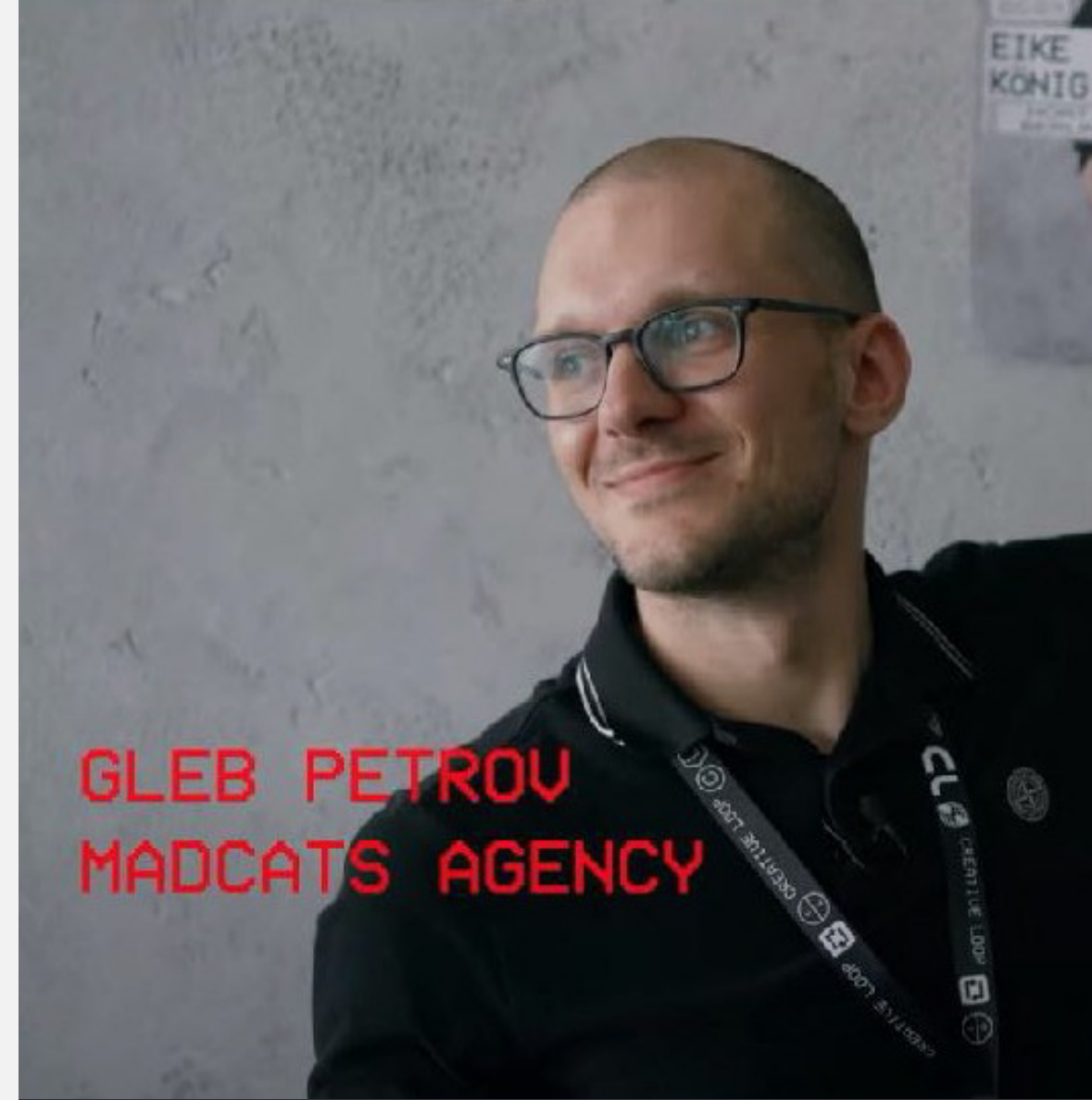
A one-day event bridging Ukraine with the world's creative capitals.

Every year, we choose a creative capital and invite its outstanding representatives to Kyiv, in order to introduce them to the local creative community.

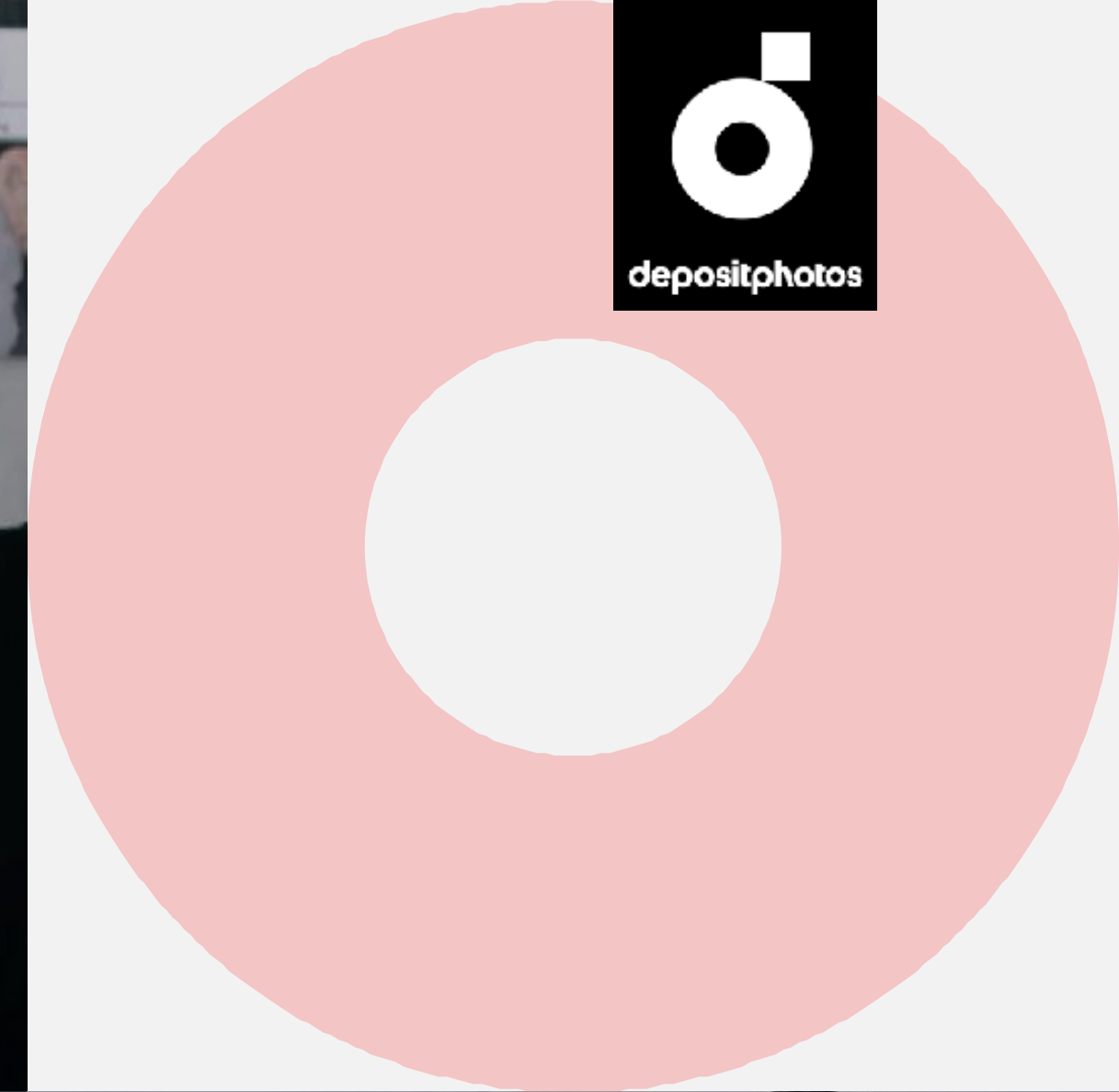
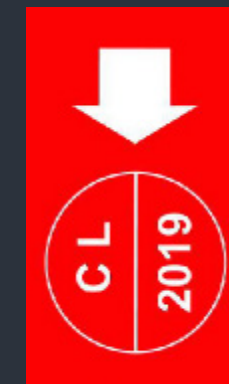
The event opens doors to exchange and collaboration between well-known creators working on bold and meaningful projects. The list of Creative Loop speakers includes Eike König and creatives from Yukiko and 3Z Studio.

300+ participants

←BERLIN →MAY →17 →2019 →KYIV←BERLIN ←BERLIN



GLEB PETROV  
MADCATS AGENCY



# Depositphotos in the Media



The background is a solid dark purple color. It features several abstract geometric shapes in a lighter shade of purple. In the top right corner, there is a large circle with a smaller circle inside it. Below this, there is a square. In the bottom left corner, there is a large circle with a smaller circle inside it. To the left of the center, there is a square. The text is centered in the middle of the image.

**Let's create awesome  
things together!**